

District 9—Toastmasters International

Tmd9.org

## SELECT DISTINGUISHED DISTRICT WERHOUSE

**MAY 2020** Maria McDonald McNamar, DTM, Publisher **Editor:** Darlene Marquardt, DTM

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## **Your District** Leaders

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**Program Quality Director:** Debra Kroon, DTM

**Club Growth Director:** Ceitllyn Connal,DTM

**Public Relations Manager:** Chaune' Fitzgerald

**District Webmaster:** Darlene Marquardt, DTM

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**Administration Manager** Victoria Chadderton, DTM

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**Prison Club Co-Chairs:** Nancy Shatto, DTM Sean Eilholzer, DTM

RESOURCES **FOR ONLINE MEETINGS CICK HERE** 



Eastern Washington, Northeastern Oregon, and the Idaho Panhandle from Lewiston to the Canadian border.

**District** 

TOASTMASTERS

**Opening Remarks** 

Screenshots taken at District Council Meeting

by Naomi Takeuchi, DTM **Region 1 International Director** 



Won't You Be My Neighbor?





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# District Mission

We build new clubs and support all clubs in achieving excellence

## Toastmaster Values:

- Integrity
- Respect
- Service
- Excellence

Area and Division Director contact information can be found at

https:// www.tmd9.org/2019-2020District90fficerDirectory.html

# DISTRICT DIRECTOR'S MESSAGE Maria McDonald McNamar DTM, DD

## **Nothing Can Stop D9 from "Making it Happen!"**

We have an AMAZING District. Even though COVID-19 disrupted our lives, it did not stop us for getting our jobs done. Kudos are in order for the Club Presidents, Club Vice Presidents Education and District Executive Committee (DEC) for participating in the first every online Spring District Council Meeting. Over 80 people participated! We approved the September minutes, approved the new District Alignment, heard from our Audit Chair and Finance Manager. We elected the 2020-21 Trio and Division Directors using online technology (Zoom and Election Buddy) and our AMAZING volunteers. Prior to that, we had a trial District Council run and we had another first: Online Candidates Showcase, chaired by Gary Greene. I must thank all the AMAZING volunteers who helped "Make It Happen."

Many Thank you's are in order:

**Alignment Committee:** *Chair* Nancy Shatto, Al Donnelly, Ed Keeney, Lloyd Smith and the D9 Trio

**Audit Committee:** Chair Karen Mobley, Prent Houck and Jim Marguardt

**Candidate Showcase Chair:** Gary Greene **Credentials Committee:** *Chair* Jan Taylor, Pam Beasley, Frank Briggs, Ed Newman, Ed Keeney

**District Minutes' Approval Committee:** 

Chair Chris Thackaberry, Sarah Burns, Samantha McDonald, Debbie Ford who will work with Administrative Manager Victoria Chadderton

**Finance Report:** FM Manager, Brenda Pangborn

**Introduction of Speaker**, Al Donnelly

**Inspirational Speaker** Naomi Takeuchi, *DTM* Region 1 International Director

**Leadership Committee:** *Chair* Jan Taylor, Pam Beasley, Ed Keeney, Ed Newman, Frank Briggs, Jim Marquardt

Online Chat Monitors and Timers: Stan Inzer, Elaine Kelly, Victor Racicot, Larry Ferguson Online Election: Chair Katheryn Lynch, Ritva Kinzel, Nancy Shatto, and Cailin Davey Parliamentarian: Mark Havens and Rick Sydor

Past Int'l Director/ Certified Parliamentarian
Post DC Survey: Chauné Fitzgerald

**Publicity of the DC Meeting:** Darlene Marauardt

**Entertainment Committee:** Debra Kroon

There were other "behind the scene" special helpers as well including Regional Advisor Sondra Nunez, my mentor, Jesse Oakley, III, my peer District Directors Wes Johnson and Louisa Davis people who helped make calls/emails/texts including Elaine Kelly, Elizabeth Russell, the Division and Area Directors. It truly took a Team Effort to make a groundbreaking meeting like this successful!

#### Congratulations are in order for the newly elected 2020-21 District Officers:

**District Director:** Division A Director: Mark Johnson, DTM

Debra Kroon, DTM Division B Director: Wayne Engel Program Quality Director: Division C Director: Charles Richardson

Victoria Chadderton, DTM

Club Growth Director:

Division D Director: Elaine Kelley

Division E Director: Tom Page

Karen Mobley, DTM

#### District Director Maria McDonald McNamar article continued

"Leadership is not a title, it's a behavior.

Live it"
~ Robin
Sharma

I also want to applaud the other people who ran for the offices. Toastmasters is "Where leaders are made." Part of being a leader is taking the risk to pursue a leadership role. Well done to all who participated!

#### WHAT I LEARNED FROM THIS WHOLE PROCESS....

In planning for this meeting, there were many hurdles. We had never done this virtual type of meeting. Zoom had to be learned with all of its twists: Registration using Zoom and Google Calendar, Break out Rooms, Electronic Voting, making "Co-Hosts" for the "Chat Monitors" and virtual backgrounds for timers, renaming participants, muting, unmuting, sharing screens for Powerpoint presentations, Robert's Rules of Order, creating scripts, coordinating people, unexpected surprises, and many personalities and skill levels.... The list goes on and on. But, in the end, we did it! We made it happen. We made it happen together! Had someone told me all of the challenges that were in store for being a District Director, I would have run away. But instead, we stayed the course. How do you eat an elephant? One bite at a time. Before I knew it, I realized that I have learned more this year than I could ever imagined! It has been an INCREDIBLE and very rewarding journey! But it's not over yet!

#### **D9 WILL PROVIDE ZOOM ENTERPRISE FOR CLUBS SOON**

Clubs, officers, members this fiscal year is not over until June 30. Most clubs are meeting virtually. For some, it's an easy long-awaited transition. For others, it's a whole new world. I challenge you to use these remaining months to REALLY SHINE! COVID-19 has given us a unique opportunity to bring in virtual reality. We, at District 9, are here to help. Very soon, we will be purchasing a few Zoom accounts that clubs can use. Toast-masters International has worked out a deal with Zoom to give Districts a reduced price for the Enterprise subscription. Details will be sent to the club presidents.

Personally, we have discovered that in Toastmasters, any time a member or officer needs help, there is someone who rises up to assist. However, you must seek and then ask. My mentor told me, "Maria, don't adjust your target, adjust your route."

I challenge you to never give up! Get a mentor. Be a mentor. Utilize your peers and your Area and Division Directors. We (the Trio) are also here to help you achieve feats that you, too never could imagine. If you need members, invite people. If your club is not meeting virtually, visit another virtual club to check it out. Be innovative and proactive. You can do it. Let the world know that in District 9, no matter what obstacle presents itself when pursuing a goal, they simply "Make It Happen!"



## Musings from Program Quality Director—Debra Kroon,



Online Meetings Taking Off! How are you doing? How is your club doing? Who knew, back in March, we would be in the middle a 'new normal' for ourselves and our Toastmaster world? Yet – we are doing it! I have been attending many and varied meetings and events online since the onset of COVID-19, as I expect many of you have as well. What is exciting for me is that anyone in the world can now attend a Toastmaster meeting on their schedule, time and convenience. My home club had a guest from South Africa a couple weeks back. Is your club meeting on line? If it is, please make sure Darlene Marquardt, our website manager, has your specific information in order

to update our website. Send your club link or method of access, time and day of week of your meeting to her at toastmasterdarlenesue@gmail.com. Do it today! If you are struggling to get online, let us help. Reach out to any TRIO member and we will work with you to figure it out.

Take a minute to **update your club's Online status** and meeting info on the Toastmasters International Find-A-Club. You can do this by going to Club Central, then to your Club Demographic section. You will see a button to click 'yes' for Online Attendance. Remember to click on save your changes. While in Club Central, check your Club Contact and Meeting Information section. You may update the club's street address to 'Online' in that field. Again, remember to save.

**EXCITING NEWS!** Your D9 Leadership is dedicated to helping each of our members and clubs. We are thrilled to announce we are taking steps to help you get online. We are very excited to share the news that we have purchased three Zoom accounts, to be used across the District. These accounts will be made available to any and all clubs. Contact me, Debra Kroon, for more information. The plan is to have a couple of **Zoom Masters** in each Division to assist clubs using the platform and more. Stay tuned, and watch for updates, as these come on line. If you want to step up and say **YES**, I want to be your **Zoom Master**, just let me know. *Working Together, Building Strong Members and Vibrant Clubs!* 

Lastly, use your club's social media to promote your online meeting. In **Facebook**, take a few minutes and create a recurring Event. Now is a great time to reach out and contact former members as well. Invite folks from other clubs to Zoom in to your meetings. We learn best from each other and we know Toastmasters is a great place to learn while having fun. Check out the April 2020 The Leader Letter for many more ideas on getting started with online meetings, tips and tricks and more: Leader Letter

**SPEAKATHONS:** I know that we are all still working on our educational goals and achievements. We want you to reach your goals and we are here to help. On April 21, Toastmasters International announced modifications to Speakathons. In past, these were limited to just the individual club, but now a club may partner with other clubs to hold a Speakathon. There are guidelines that must be followed, including speeches must be allowed from both the traditional educational program and from the Pathways learning experience. This is a great time for clubs to work together to help each other reach goals. For more information, here is a link to International President Deepak Menon's message: Please Click HERE to view letter from our International President regarding speakathons.

If you have questions or would like to strategize, please reach out to me: debrakroon@gmail.com or 509-934-9348.

#### Debra Kroon's Article continued

District 9 is also offering further incentives to help you reach your goals. CONGRATUALTIONS to the 5 clubs that successfully completed the 3<sup>rd</sup> Quarter Challenge of being at least Distinguished, including membership strength, by the end of March: Speech Masters Advanced Toastmasters, Toastmasters International of Connell and the newest club, Path Finders, all located in Division B, Area B4; SEL Toastmasters in Division D, Area D1 and Talk of the Town, Division D, Area D3. Those clubs each earned 10 Di\$trict Buck\$.

Clubs, District 9 has one more challenge for you this year, it is our **4<sup>th</sup> Quarter Challenge, Step-Up!** Just as it says – we are asking you, challenging you, to Step-Up from last year. If your club was not Distinguished last year, Step-up to the next level. If you were Distinguished, Step-up to Select Distinguished. You were Select? Then Step-up to President's Distinguished. Those clubs that were already President's Distinguished, AWESOME, stay the course and Step-up to do it all over again. Clubs that make this challenge will receive 15 Di\$trict Buck\$. To claim you reward, just let me know. When we place a District Order, we'll include your items in the total and save you shipping!

**District Leader Training** for incoming District officers, Division Directors and Area Directors. Please plan for this training to be on-line. Details are being worked out as we progress into May. This is a very important and critical training for all of us as we begin our next Toastmaster year. It is designed to help you serve in the role you have stepped into this coming year. In the past, we have had a full day of training, with prescribed modules that TI requires us to include. That will probably be the same model this year – but no one will have to drive to two hours or more to attend! WIN-WIN.

**Club Officer Training:** We have learned that first round club officer training will be conducted online. You've been asking for it, and now it is going to happen. Again, we are still putting the plan together. We will be working with both current and incoming leaders to bring a cohesive, engaging, fun training experience to our incoming leaders.

**Club Officer Elections:** May is when all clubs are asked to hold elections for the next year's club leaders. I know that some of you are not meeting online yet (let me help you with that) but it is critical that you find a way to hold elections and update the incoming officer list in Club Central. This will need to be done before the end of June. If you do not, your club will be locked out of Club Central until a list is submitted. Again, contact me and I'll help you brainstorm ways to help your club.

The following is copied from The Leader Letter (see link in previous section):

**Leadership Award Extension** - Due to the recent and continuing global COVID-19 concerns, an extension has been granted for members working to complete the final roles (club coach, sponsor, and mentor) required to achieve their Advanced Leader Silver (ALS) and Distinguished Toastmaster (DTM). This extension also applies to the High Performance Leadership project and the club coach provision of earning credit towards the District leadership requirement. Members may submit for their Leadership Excellence, ALS or DTM awards in the traditional program through June 30, 2021. For additional information or clarification, email <u>clubquality@toastmasters.org</u>.



## Club Growth Director— Ceitllyn Connal, DTM

Happy May, District 9! Spring in underway, gardens are blooming, which always turns my thoughts toward new growth and a sense of anticipation.

Firstly, congratulations to the following clubs who submitted their renewal payments by March 15, 2020, qualifying to receive \$10 in Di\$trict Buck\$!

- Cascade Speakeasy
- Audible Experience
- My Time-Our Time Club
- Tri Cities Toastmasters
- Lab Oratories Toastmasters Club
- Moonlighters Toastmasters Club
- Lake City Toastmasters Club
- Evergreen Toastmasters Club
- Lamplighters Club
- Gaveliers Toastmasters Club
- Spokane Falls Toastmasters Club
- SEL Toastmasters
- Twin Rivers Club
- Coeur d'Alene Toastmasters

- Talk of the Town
- Spokane Valley Toastmasters
- Liberty Lakers Toastmasters Club
- Pendleton Club
- Insiders
- Verbal Architects
- Veritas Warriors
- Path Finders
- Toastmasters at the Gate
- Toastmasters International of Coyote Ridge
- Speech Masters Advanced Toastmasters Club
- Toastmasters International of Connell

Your commitment is greatly appreciated, we know the dedication you have for your club members and our District!

#### **Membership Building:**

Our clubs have experienced changes over the last few months – with online meetings and attracting new members being primary. Transforming our previous actions and thought patterns is challenging. We like simple and easy. Think about this time as a new Toastmaster season as if we are emerging from winter into spring.

While this transition can be difficult, as we support each other moving forward, it can be fun and supportive. Our Toastmaster's <u>core values and mission</u> remain the same, as well as our commitment to our club and members. We also have a responsibility to share Toastmasters with our wider communities; and <u>Beat the Clock</u> is our final membership building program of the Toastmasters year.

The program runs from May 1- June 30 and encourages us to finish the year meeting our club membership goals, adding five new members. Last year we had 12 clubs who reached this goal and received a banner ribbon and 10% off at the TI store.

Continued article from Ceitllyn Connal, DTM,CGD

Need ideas for increasing members? Check out the list below:

- 1. Think about what potential members would enjoy, giving them value and easing common pain points. Offer digital copies of your guest book including the application complete with your club's information on the top line.
- 2. Show guests you are interested in them and are supporting their goals. Providing long-term assistance is a huge benefit. Guests know when you are looking for them to fill out your numbers or genuinely care about their concerns and how Toastmasters is a great investment in their future.
- 3. Consider creating a short video about your club and members. It will go a long way alleviating fears about attending your club meeting.
- 4. Have a call to action for your guests answer an email or speak about their experience during your meeting.
- 5. Create a fun and entertaining meeting on top of the educational components.
- 6. Showcase how your club is perfect for your guests' learning opportunities, not your club members, including moments of celebration/recognition
- 7. Reach out on social networking platforms. Club funds can be used for marketing Paid ads on Twitter, Facebook, or LinkedIn are great places for sharing your club meetings.
- 8. Create digital flyers for distribution to potential guests. Be sure to include your club website and Facebook page links.
- 9. Verify all your club contact information on the TI website is correct!

Have other ideas? Share them on our <u>D9 Facebook</u> page.

#### **Mentors/Sponsors & Club Coach Program**

On March 25<sup>th</sup>, Toastmasters International sent out an email regarding the Leadership Award Submission Extension. Any member working through the traditional program for their DTM award now has until June 30, 2021. Anyone <u>assigned</u> by <u>June 30, 2020</u> can continue for another year in order to complete their projects. Additionally, if a club coach's role is successfully completed on June 30, 2020 or June 30, 2021, that coach can still use that credit toward both the club support and District Leadership requirements.

There are a number of clubs with 12 or fewer members. If your club wants support toward meeting their goals, reach out to me here: <a href="mailto:ceitllynd9@gmail.com">ceitllynd9@gmail.com</a>, and I'll send along a club coach request.

Currently, we have 10 assigned coaches. If you have an interest in supporting clubs, send an email, text or call me @509-379-7293. You'll have access to a training/support packet available along with monthly calls, helping guide you along the way.

Continue reaching out with your questions and concerns at the information below.

Ceitllyn Connal, DTM Ceitllynd9@gmail.com 509-379-7293



Click on the video image above to listen to an inspiring message and a great challenge from Melanie Crane. Melanie is TATER TALKERS Toastmasters Club President, in Richland, Washington.



If your club needs help,or if you personally need help, with Pathways or with Online Meetings, please contact any of your district officers.

We WANT to help.

Stan Inzer from Moonlighters Club is offering online help on Pathways, Fridays from 6 to 7 p.m. To join in go to: <a href="https://us02web.zoom.us/j/74061030151?">https://us02web.zoom.us/j/74061030151?</a> <a href="pwd=S0doVEZPejFzYndFOEo1SXpsRkFKUT09&amp;status=success">pwd=S0doVEZPejFzYndFOEo1SXpsRkFKUT09&amp;status=success</a> . Password is: pathways . You can contact him at 509-939-1066 or email at InzerSV@comcast.net

We have received an invitation to participate in a month-long series where various World Champion of Public Speakers will speak at a club in Brisbane, Austailia. They are inviting members from our district to join in. See details below. Thursdays at 6:30pm PST

https://us02web.zoom.us/j/789371114 (password 725226)

LEADERS DON'T CREATE FOLLOWERS, THEY CREATE
MORE LEADERS. ~ unknown

### Members in the Spotlight



### Lewis & Clark Club #369 Report



This past year the Lewis & Clark #369 was having their regular meetings as usual on Thursday morning's beginning at 6:00 a.m. Then life changed due to the coronavirus pandemic. This was the last part of March of this year.

I was asked by our Area D2 Director, Christine Meyer, to try a virtual meeting. I had tried Zoom meetings in the past and with the help of Patti Mann, I decided to try a virtual Zoom meeting. Our first meeting was on April 9 and everything went well for the first time. We continued on for the next week, April 16, and once again the meeting was a success. We have had 7 members participate for each meeting.

The other club members have been influential in making the virtual meetings a success. David Carringer is a pastor at one of the local churches in this area and has had plenty of experience in setting up Zoom meetings. Larry Ferguson has had experience with Zoom meeting, and Bruce Neu has attended other Toastmaster Zoom meetings that have been a successful.

To my understanding, there are some clubs in the district are not having virtual meetings. If Lewis & Clark #369 can develop virtual meetings, any club can do the same. I encourage those clubs who have not had a virtual meeting at least try one. Try to "Make It Happen".

Larry Ferguson and I were involved with the April 18th, District 9 Conference Council Zoom meeting as timers representing Lewis & Clark #369 very well.

Also, Patti Mann, Kate Nowlin, and I, Vic Racicot, have been volunteering with the prison club in Orofino, Clearwater Communicators #6556122 with the assistance of Area D2 Director, Christine Meyer. Of course there have been no meetings due to the pandemic but since the club was chartered in October of 2017 all four of us have been active in the club and it has been rewarding for all four of us.

Vic Racicot, DTM

President, Lewis & Clark Club #369

Member of Clearwater Communicators Club #6556122

TO GET <u>YOUR</u> CLUB REPORT IN OUR MEMBER SPOTLIGHT, PLEASE SEND IT TO DARLENE MARQUARDT AT toastmasterdarlenesue@gmail.com. Pictures included would be even better.

"To effectively communicate, we must realize that we are all different in the way we perceive the world and use this understanding as a guide to our communication with others."

~ Anthony Robbins





## 2020

				Club Officer Elections for 2020-2021 officers, should be done during 1st meeting in May or as soon as possible	1	BEAT THE CLOCK MEMBERSHIP CAMPAIGN MAY/JUNE
3	4	5	6	7	8	9
10  Happy Mothers Deny	11	12	13	14	15	16
17	18	19	District Executive Committee (DEC) Meeting 6pm	21	22	23
24	MEMORIAI DAY	26	27	28	29	30
31				ub Officers and A about links for or		