

# Toastmasters District 9

Jan. 2014 Newsletter

Publisher: Jon Meyer, District Governor • Editor: Kathy Hansen, District Public Relations Officer  
[District Web Site](#) • [District Facebook Group](#)

## Register for Spokane by 1-17, Pasco by 1-24

### Rich Learning Experience Awaits at Toastmasters Leadership Institutes (TLIs)

A rich learning experience, with lunch provided, is in store in Spokane on Jan. 25 and Pasco on Feb. 8 for ALL Toastmasters in District 9 (not just club officers) – at no cost to you beyond transportation. Register [here](#).



Unitarian Universalist Church of Spokane



Gjerde Center, Columbia Basin College

Toastmasters in other districts rave about the quality of their TLIs.

Since we need preliminary meal counts, we're asking folks to [sign up](#) by **Friday, Jan. 17**, for the Spokane TLI and by **Friday, Jan. 24**, for the Pasco TLI.

Each club needs four officer roles attending this mid-year training to qualify for Distinguished Club status.

We expect visiting dignitaries at the Region and International level as follows:

- International Director Tom Jones: Spokane
- Immediate Past International Director Jim Sultan: Pasco
- Region 1 Adviser Eric Vaughn: Both

In addition to traditional training on club-officer roles, these seminars will offer workshops on leadership, management skills, club marketing/Web-site development, and speech-contest judges training.

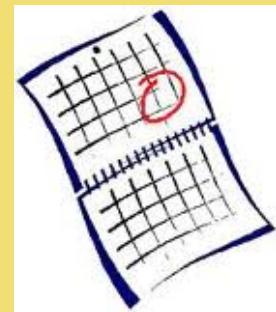
### Join the District 9 Facebook Group



The [District 9 Facebook group](#) continues to grow (more than 225 members). It's a terrific way to share successes and keep up with District news and announcements. Any group member can post to the group and add more members.

Facebook group members see many updates and photos that other members don't see, such as [photos](#) from the recent demonstration meeting of a club that plans to form at Fairchild AFB in Washington.

### Mark Your Calendar!



**Important dates in January, February, and beyond** (for updates between newsletters, please see [District Calendar](#)):

#### January

**Throughout January:** Second-round Area-Governor club visits begin.

**Jan. 25:** Toastmasters Leadership

Contact Lieutenant Gov. Education and Training Natalie Palmer with questions.

## ***District Governor's Corner*** **The More Things Change...**

*By District Governor Jon Meyer, DTM*



This past weekend LGET Natalie Palmer, LGM Jim Marquardt, and I were in Salt Lake City for mid-year district-leader training. (We're pictured above with our certificates from completing training: from left, Jim, me, Natalie, International Director Tom Jones, and Region 1 Adviser Eric Vaughn). The training was a great chance for us to learn new ways to serve our district, to network with leaders from other districts, and to hear about the changes coming for all of us.

The first change you've hopefully all heard about already: effective with the upcoming dues period (i.e., the dues to be paid by April 1, 2014), **clubs will be required to have at least eight, instead of six, members, including three renewing members, in order to renew.** Those of you who have been around for a while will recognize that this "increase" is really just a return to previous minimums. Your district leaders realize that a few clubs in our district may struggle with this requirement. **Please work through your Area and Division Governors to let us know how we can help you.**

Another change you may have heard something about is the upcoming "revitalized" educational program. We learned a little bit more about it in Salt Lake City. Your clubs will soon be visited by ambassadors, who will tell you more about the program than I can, but the little I know about is extremely exciting. For instance, the new educational program is being designed to target each individual's specific goals in a way never before possible, and the new program will make heavy use of modern multimedia and online content. It should be great! Look for your ambassadors to tell you more as TI finalizes the program and releases additional information.

We're seeing a lot of change in our beloved old Toastmasters. For some of us, particularly those who've been around the longest (I first joined in 1985), change can be difficult, but where Toastmasters is concerned, it is really true that "The more things change, the more they stay the same." We are still an organization that focuses on

Institute (TLI): Spokane

### **February**

**Throughout February and March:**  
Club Speechcraft Workshops

**February and early March:** Club International Speech and Evaluation contests begin

**Feb. 1 to March 31:** Talk Up Toastmasters Membership Drive

**Feb. 2-8:** Toastmasters Week in Washington

**Feb. 8:** Toastmasters Leadership Institute (TLI): Tri-Cities (Pasco)

### **March**

**Throughout March:** Area International Speech and Evaluation contests (see District Calendar).

**Feb. 1 to March 31:** Talk Up Toastmasters Membership Drive

**March 31:** Dues renewals to Toastmasters International due April 1.

## **District 9 Officers 2013-2014**

District Officer listings include the District Trio – District Governor, Lieutenant Governor Education and Training, and Lieutenant Governor Marketing

– and will alternate to include Division and Area Governors one month and additional district officers the next. You can download the complete list of officers here.

**District Governor (DG)**  
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helping each other achieve our goals and to grow in a fun, friendly, safe, and supportive environment. Our meetings aren't changing and, despite some streamlining in the wording, neither is our mission. I think Dr. Smedley would be pleased and proud to see how the organization he founded is growing. I hope you are too.

## **Feb. 2 to 8: Events planned in celebration Washington Governor Proclaims Toastmasters Week**



Washington Governor Jay Inslee has issued a proclamation declaring the week of Feb. 2 to 8 Toastmasters Week. In part, the proclamation reads: "Whereas Toastmasters International is a leading organization in making oral communication a national and international reality for all persons ... I encourage all people in our state to recognize the many accomplishments and opportunities in communication and public speaking Toastmasters International has provided." Download the [full proclamation here](#).

Events are planned to mark the week, especially in the Spokane area, where Immediate Past District Governor Nancy Shatto has spearheaded a variety of workshops and specialty meetings, along with a Feb. 3 screening of *SPEAK, the Movie*. See the full lineup of Toastmasters Week events [here](#).

## **Speakers, Silent-Auction Contributions Sought for Spring Conference**

Planning is well under way for an exciting spring conference in Pasco May 2 to 4, and registration is open. Learn more and link to the registration form [here](#).

Two committee chairs have issued requests for contributions and participation:

**From Education Chair Elisabeth Clark:** "I am looking for break-out session speakers. We are in need of both

Communication and Leadership topics. If you're passionate about helping your fellow Toastmasters, please consider this opportunity and contact me directly." You can contact Elisabeth at 509-460-8189 or via [email](#).

**From Silent-Auction Chair Ed Newman:** "One of the important, but often overlooked, aspects of these conferences is the silent auction and raffle. These fundraisers provide monetary support for the conference to keep registration fees as low as possible. You do not need to attend the conference to donate much-needed goods or services to be auctioned/raffled at the conference. Please consider any donation you can make to help District 9 support the goals of conference affordability." You can contact Ed for additional information at 509-808-0467-or via [email](#).

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## **Membership Matters**

### **How to Run an Effective Demo Meeting**

By Lt. Gov. Marketing Jim Marquardt

Thinking about starting a new club?  
One of the steps in doing  
that is to hold a  
demonstration meeting to



## Praise for Prison Volunteers from a Beneficiary

By Victor Schildan, former member, High Desert Toastmasters

Volunteering has been the heart and soul of every country, every state, and every town in the world. Especially in this country, but even more so right here at Two Rivers Correctional Institution, and that would not be so if it was not for each and every one of you volunteers.

Believe it or not, each one of you has made an impact in one way or another on every inmate you have come into contact with. This is not just my opinion. I went around work and my unit asking people how volunteers have affected and impacted our lives. We all said pretty much the same thing. You impacted us by showing us that you want us to succeed in life and to better ourselves, that we are not just a lost cause and that we deserve a chance to prove ourselves.

You have given us that chance that we might not have received otherwise. You truly care about our well-being and ability to succeed, which is a rare thing. You're not discriminatory; you are willing to encourage all of us with your testimonies, teach us what you know and how to apply what you have shared.

Because of you, we have learned how to trust again, to be more open-minded about ourselves and the world. To accept responsibility for what we have done, to communicate better with others, and to be leaders by showing other people what service to others means. You have helped us become more rounded people and helped us accomplish goals that we need to obtain and wouldn't be possible without your help.

A friend of mine said he remembers a sign in his grandparents' house saying, "You're nobody till somebody loves you." Then he said prison has the tendency to make a person feel like there is nothing for them ... a nobody. But that one guest shines like a ray of light, shows that someone cares. There is always something else you could be doing, and I agree with him.

Thank you to all the volunteers for making us feel like somebodies.

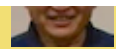
## Speechcraft Campaign is Under Way

Fourteen clubs in District 9 are participating in the spring Speechcraft program that dovetails with Toastmasters International's Talk Up Toastmasters campaign, Feb. 1 to March 31. District 9 is supporting these clubs with paid advertising and publicity assistance.

Moses Lake Toastmasters is the first club in 2014 to launch its Speechcraft, having presented the first session on Jan. 13 with eight participants in attendance. The photo below shows participants in that first session.

Clubs may still be able to participate in the campaign; contact [Public Relations Officer Kathy Hansen](#) to get on board and complete the form [here](#).

provide a sample of what a Toastmasters meeting is like.



A demonstration meeting is the culmination of all your hard work.

These are the steps you should follow:

- Recruit several experienced Toastmasters to handle the meeting roles.
  - Come to the sample meeting prepared with promotional material, charter membership applications, and a sign-in sheet.
  - Be sure to invite VIPs from your sponsoring organization, if you have one. They validate what you are doing. Be sure to thank your sponsors at the beginning of the meeting.
  - Ensure your demo team's demographics are a good match for those attending. Consider age, education, and career status. The most successful meetings happen when those in attendance have something in common with those presenting the meeting.
  - The meeting should last only 35 to 45 minutes. The goal is to demonstrate what an actual Toastmasters meeting looks like.
  - Be sure to allow question-and-answer time at the end.
  - Your successful meeting can segue into explaining fees and dues. If you have least 20 people committed to joining, you can submit the charter paperwork to World Headquarters; then you are definitely on your way. If not, don't worry – by the next meeting you should have enough people to charter.
  - Also before your meeting is over, be sure to introduce the sponsors and mentors, and be sure the attendees know that these Toastmasters will be there to assist in the new club.
  - Be sure then, to announce the date, time, and place of the next meeting.
  - If you don't have enough people on your demonstration team to run the meeting, don't worry; it's ok to calling on willing audience members and get them engaged in the meeting. Another option is to show the *Welcome to Toastmasters* DVD that will demonstrate a meeting.
- In review ...*
- Prepare in advance.
  - Match audience and team demographics.
  - Know what to include.
  - Explain and collect dues.
  - Introduce sponsors and mentors.
  - Schedule and announce next meeting.

## January Club Anniversaries



Happy anniversary to District clubs that were chartered in January:

- Pendleton Club, Jan. 1, 1940, 74 years
- Sunrise Toastmasters Club, Jan. 1, 1956, 58 years
- Speech Masters Advanced Toastmasters Club, Jan. 24, 2003, 11 years

### **District Mission**

We build new clubs and support all clubs in achieving excellence.

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