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Toastmasters District 9

December 2012 Newsletter

Publisher: Nancy Shatto, District Governor • Editor: Kathy Hansen, District Public Relations Officer
[District Web Site](#) • [District Facebook Group](#)

Clubs: Set Plans for District-Supported Jan-Feb Leadership Workshops by Dec. 15

District 9 encourages clubs to offer "Free Leadership Workshops," which the District will promote with both free media and paid advertising. Clubs can conduct the workshops over one or two weeks during the last week of January and the first week of February.



To date, four clubs have committed to the workshops:

- *Tri City Toastmasters*: Parliamentary Procedure
- *Colville Toastmasters*: Leadership: Style and Story
- *Uptowners*: Leadership from Covey to Cain
- *Post Falls*: Basics of Leadership ... from Toastmasters to the Office

The workshops are intended as both a membership-building tool, as well as for the benefit of existing members.

Clubs can use the modules from the [Leadership Excellence Series](#), abbreviated workshops from Toastmasters International (such as running effective meetings, parliamentary procedure), or come up with something entirely different on their own (such as interviewing skills, build your vocabulary).

In media markets with multiple clubs, the District will list

Join the District 9 Facebook Group



The [District 9 Facebook group](#) has more than 110 members and is a great way to share successes and keep up with District news and announcements. Any group member can post to the group and add more members. As an example of the kinds of items posted, see the photo below of **2011-2012 Area Governor of the Year Cathy Simons** in Nepal [along with another one on Facebook](#).



D9 Has New, Shorter Web Address

the individual theme of each club's workshop(s) in promotional materials.

Clubs should contact District Governor Nancy Shatto by **Dec. 15** and let her know the following:

- Dates you want to participate (with meeting time, location, and club contact)
- Theme
- List of media contacts (free and paid) in the club's media market.

Below is a sample ad:

FREE LEADERSHIP WORKSHOPS
Local Toastmasters Clubs
 Offering **FREE** Workshops
 Weeks of Jan. 27 and Feb. 4

TOASTMASTERS INTERNATIONAL

Gain practical ideas you can apply right away.

- Team Building
- Mentoring and Coaching
- Motivating Change
- Sharing Your Message

WHERE LEADERS ARE MADE

Contact: nshatto@watrust.com • tmd9.org/leadership

Officers

Make plans to attend Club Officer Training in early 2013. Click this box for Google Docs spreadsheet with dates and locations for your Division/Area. Don't see yours? Check back again.

How You Can Help Build More and Better District 9 Clubs

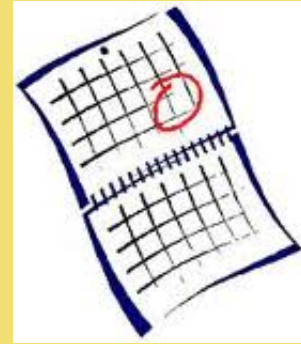
District 9 Lieutenant Governor Marketing Natalie Palmer announces three opportunities:

■ Are you interested in completing your Distinguished Toastmaster (DTM)? One required project is either coaching a club with low membership back to health, or sponsoring or mentoring a new club. Natalie can help pair you up with opportunities available in our district. [Contact her](#) for more information.

■ Do you have experience or knowledge with Websites,

The District 9 Website can now be accessed using tmd9.org. The shorter domain name is easy to remember and takes up less space in print ads. The longer address, d9.toastmastersdistricts.org, remains operable.

Mark Your Calendar!



Important dates in December, January and beyond:

Overdue: A few semi-annual clubs have not updated their officer lists yet. Since the TI website will be down from Dec. 14-Jan. 1 for club business (see below), those that don't get their officer lists updated before Dec. 14 won't have access in January since their officer list will be expired).

December

Continued planning for second-round club-officer training.

Dec. 14-Jan. 2 – Toastmasters World Headquarters annual inventory process. Early cut-off date for orders from the TMI store: Requests received by 6 a.m. PST, Dec. 14 will be fulfilled in December. Orders placed after this date will be processed and shipped on or after January 2. Sections of Club and District Central on Toastmasters.org also will be unavailable during this time.

Dec. 31 – For clubs with semi-annual elections, club-officer lists due to Toastmasters International.

especially the freetoasthost platform? Natalie seeks volunteers to help bring our district's club websites up to date. This could be a High Performance Leadership (HPL) project – one step on the way to your DTM! [Contact Natalie](#).

■ Are you a Toastmaster with military experience? The Vet Center in Spokane Valley is exploring starting the first Toastmasters club in the country for Combat Veterans. Because of the specific needs of this population, we seek Toastmasters with military experience, especially combat experience. Please contact [Natalie](#) if you are interested in volunteering, or can suggest people to contact. Volunteer opportunities range from participating in a single demonstration meeting to serving as an ongoing sponsor or mentor for the group.

District 9's First Foray into Online

Learning Shows Promise

District 9 conducted its first webinar on Nov. 28,

"Promoting Clubs in Local Markets," presented by District PRO Kathy Hansen. Despite minor technical glitches, the webinar was well received by about 17 attendees, garnering such comments as,

"Great material and fantastic job! This will be a great tool to keep in touch with all our clubs!" (District Governor Nancy Shatto) and "What a great treat tonight was. Congratulations! Nicely done!" (District Secretary Debra Kroon Yates).

Many comments focused on the promise of webinars for providing educational opportunities in the geographically spread-out District.

Those who missed the webinar can download the materials:

- [PowerPoint slides shown in the webinar](#) (somewhat large download and may take a couple of minutes). You'll find the narration used in the webinar in the Notes section at the bottom of each



January 2013

Various dates; see

spreadsheet: Second-round club-officer training.

Various dates: Second-round Area Governor visits begin.

Jan. 17: Cabin Fever Margarita Madness: Part of a continuing series of networking events in the Spokane/North Idaho area in which District 9 has been participating. The District is eligible for substantial prizes that benefit members by bringing the most guest to the event. At the January event, District 9 will conduct a Table Topics demo, along with other aspects of a Toastmasters meeting. Contact [Susie Hicks](#) for information and to express interest in participating.

Spring 2013: Spring Speech Contests (International Speech Contest and Evaluation Contest)

Club contests – Feb/March

Area contests – April

Division contests – early May

District contest – June 1

May 2013

May 31-June 2 – District 9 Spring Conference, University Inn, Moscow, ID. Contact Conference Chair [Christine Meyer](#) for more information.

District 9 Officers 2012-2013

District Officer listings include the District Trio – District Governor, Lieutenant Governor Education and Training, and Lieutenant Governor Marketing – and will alternate to include Division and Area Governors one month and additional district officers the next. You can download the complete list of officers [here](#).

District Governor (DG)

- slide.
- [Sample External Communications Calendar.](#)
 - [Sample Internal Communications Calendar.](#)
 - [Handout that accompanied the webinar.](#)
 - [Sample Testimonial Brochure developed by Diane Windingland.](#)
 - [Handout: How to Launch a Club Newsletter.](#)
 - [Handout: Ways VPs/Membership Can Partner with VPs/PR to Build and Retain Membership!](#)

Toastmasters International 1 + 1 Campaign Officially Launches

While we've mentioned Toastmasters International's 1 + 1 Campaign before in the newsletter, it wasn't until Dec. 1 that the program officially launched and more information became available to members.

The program, introduced by International President John Lau in August, encourages each member to invite one friend or family member to join Toastmasters.

"I've been a Toastmaster for more than 22 years," Lau said in an email sent to all members, "and throughout that time, I have introduced Toastmasters' programs to my family, colleagues and countless friends. When a member invites a friend and encourages them to join, the member grows, the friend grows and Toastmasters International grows."



Lau offered [this video](#), to explain how members can participate and benefit. Members can also visit [this page](#) to learn more about the 1+1 campaign and how members, clubs, and districts can participate and be rewarded. An overview of incentives appears below:

Members: Members who have referred a friend who joins a Toastmasters club will receive a 1+1 decal and a personalized letter from Lau and Executive Director Daniel Rex. This letter will be presented to the member by his or her club president. In addition, all referring members' names will be posted on the 1+1 webpage and each month the referring members' names will be

Nancy Shatto
nshatto@watrust.com

Lt Governor of Education and Training (LGET)

Jon Meyer
tmd9lget@gmail.com

Lt Governor of Marketing (LGM)

Natalie Palmer
joenatpalmer@yahoo.com

Division A Governor

Katherine Degel
kjdegel@yahoo.com

Area A1 Governor

Kristina Stepper
kristina@nwi.net

Area A2 Governor

Dale Mundell
daleimundell@gmail.com

Area A3 Governor

Carmen Knoke
knokec@yahoo.com

Area A4 Governor

Teresa Josephson
teresa_josephson@yahoo.com

Division B Governor

Jim Marquardt
marquardt_jim@yahoo.com

Area B1 Governor

Chris Thackaberry
tberrys@charter.net

Area B2 Governor

Jan Taylor
jan.taylor@wildhorseresort.com

Area B3 Governor

Steve Worden
steveworden13@yahoo.com

Area B4 Governor

Edwin Keeney
keeneagle@frontier.com

Division C Governor

Jim Hills
jjimhills.divc@yahoo.com

Area C1 Governor

Doug Greenlund
mgreenlund@aol.com

Area C2 Governor

Dave Moore
realtime@earthlink.net

included in a monthly drawing to win an exclusive 1+1 branded T-shirt. World Headquarters will track results when referring members fill out the referral form located on the 1+1 webpage.

Clubs: The top 20 clubs that gain the highest number of new members through the 1+1 campaign by June 30, 2013, will receive a \$250 store credit. The winners will be announced on July 22, 2013.

Districts: The top five districts that gain the highest number of new members through the 1+1 campaign by June 30, 2013, will receive a \$500 store credit. The winners will be announced on July 22, 2013.

This program is an exciting opportunity to engage all members in fulfilling the organization's mission. Those with questions about the 1+1 campaign should contact [Sally Newell-Cohen](#).

Area B4 Governor Ed Keeney has issued a challenge: "Wouldn't it be a FANTASTIC if our Area, Division AND District made a TOTAL growth of twice our numbers! Let's try." District Governor Nancy Shatto responded: "Thank You Ed for issuing this challenge to your club presidents! What a perfect example of leadership – it would be FANTASTIC to see us double our numbers in 2013! I encourage all our other district leadership to promote this program as well.



Area C3 Governor

Jason Hart
hartfam@wildblue.net

Area C4 Governor

Linda Karalfa
lkkaralfa@msn.com

Division D Governor

Frank Briggs
bigbadfrank@msn.com

Area D1 Governor

Kim Mangels
kimma@selinc.com

Area D2 Governor

Christine Meyer
christinemeyer@gmail.com

Area D3 Governor

Micki Harnois
mharnois@spokanevalley.org

Area D4 Governor

Jennifer Henage
ilhenage@NIC.EDU

District Mission

The mission of this district is to enhance the quality and performance and extend the network of the member clubs of Toastmasters International within the boundaries of this district, thereby offering greater numbers of people the opportunity to benefit from the Toastmasters educational program by focusing on the critical success factors as specified by the district educational and membership goals, ensuring that each club effectively fulfills its responsibilities to its individual members, and providing effective training and leadership-development opportunities for club and district officers.

Any member contact information in this newsletter is for the sole use of Toastmasters members for Toastmasters business only. It is not to be used for solicitation and distribution of non-Toastmasters materials or information. This

message was intended for '%%emailaddress%%' You have received this message because you are subscribed to '%%listname%%'

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