



## Call for Candidates for 2017-2018 Toastmasters District 9 Elected Positions

By District Director Kathy Hansen, DTM

A team of six District 9 leaders has been appointed to nominate district officers for 2017-2018. The District Leadership (Nominating) Committee consists of:

**Chair:** Adrian DaSilva, DTM  
Div A: Lloyd Smith, DTM  
Div B: Shas Mattigod, DTM

Div D: Vic Racicot  
Div E: Kim Brown, DTM  
Div C: Ed Newman, DTM

Nominations are now open for elected district-officer positions, as listed and described below. Visit the [Call for Candidates page on the D9 site](#), or [click here](#) for the qualifications and responsibilities.

**District Director  
Program Quality Director  
Club Growth Director  
Five Division Directors, Divisions A through E**



According to Protocol 9.0, set forth by Toastmasters International, candidates must declare their intent to run by December 15. You may ask a peer Toastmaster to nominate you, or you may self-nominate.

### Timeline:

Call for Candidates published ..... Nov. 17, 2016  
Candidates declare by ..... Dec. 15, 2016  
Candidates submit paperwork by ..... Jan. 15, 2017  
Interviews take place in ..... February and March 2017  
District Leadership (Nominating) Committee notifies District Director of nominated candidates by ..... April 8, 2017  
District Leadership (Nominating) Committee publishes nominations on District website by ..... April 22, 2017

Floor candidates may declare their intent to run after the committee results have been announced.

Candidate Showcase and Elections at District Council meeting, Spring Conference, Wenatchee, WA: May 20, 2017.

All members who wish to be considered by the Nominating Committee to be placed on the ballot at the District 9 Spring District Council meeting must submit the following documents to the Nominating Chair Adrian DaSilva by January 15, 2017:

- [Candidate Application](#)
- [District Leader Nomination Form](#)
- [Officer Agreement and Release Form](#)

Candidate interviews by the Nominating Committee will be scheduled in February and March. You will be contacted to set up a mutually agreeable date and time. Candidates will also appear at a Candidate Showcase at the Spring Conference preceding the District Council meeting.

Any questions regarding nominations, please contact Adrian DaSilva, DTM.

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### UPCOMING EVENTS

#### November

For more details on the contests, go to: <http://d9.toastmastersdistricts.org/calendar.html>

Call for Candidates	Nov. 17
District Officer Training	Nov. 19
1st Round Area Visit Reports Submitted	Nov. 30

#### December

[Club EXPO](#) (Club Officer Trainings Part 2 begin)

Div. B Club EXPO	Dec. 3
<b>Kennewick Library</b> (1620 S. Union St) 9AM – 2PM.	

#### January

Div. A Club EXPO	Jan. 7
Div. D Club EXPO	Jan. 14 in Walla Walla
Div. C Club EXPO	Jan. 28

#### February

Div. E Club EXPO	Feb. 4
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#### May 19 - 21, 2017

Spring Conference  
Wenatchee, WA

#### August 23 - 26, 2017

International Convention  
Vancouver BC Canada

# Making the Most of the ‘Holiday Slowdown’

By District Director Kathy Hansen, DTM



In the four-plus years during which I’ve been in District 9 leadership, I’ve noticed that during most of the year, Toastmasters clubs and districts have a lot going on – training, contests, conferences, membership drives, the mad scramble at the end of the Toastmasters year for clubs seeking to earn Distinguished status.

The one time of the year when things slow down a little is the time between the Fall Conference and the beginning of Second-Round Club Officer Training. Now, this year and last in District 9, we’ve built in a little interruption in that slow period for our one session of Club Officer Training held in December – an opportunity for officers and clubs (in Kennewick on Dec. 3 this year) to get ahead of the game, get second-round training out of the way, and ideally, avoid traveling to training in harsh winter weather.

But, if you don’t plan to attend December training, you may have quite a few weeks of relatively quiet activity in your Toastmasters world. Here are five ideas for making the most of this slowdown:



## 1. Plan a holiday social event for your club.

Social activities help bond members and make everyone feel like part of the family.

## 2. Create a plan to ensure all your officers are trained in the second round of training.

Check out the [District Calendar](http://www.tmd9.org/calendar.html) (<http://www.tmd9.org/calendar.html>) and our [training page](http://www.tmd9.org/OfficerTraining_TLI.html) ([http://www.tmd9.org/OfficerTraining\\_TLI.html](http://www.tmd9.org/OfficerTraining_TLI.html)) to see when training will be offered in your locale – and remember that officers can attend ANY training; you are not limited to training in your own division. Quality clubs depend on trained officers.



## 3. Plan a membership event for January.

January is a great time for a membership event because people are thinking about resolutions, self-improvement, professional development, looking for a new job, and other fresh starts. Your club could plan an Open House, communication workshop, leadership workshop, Speechcraft, or other event. See [this page](http://www.tmd9.org/TargetSmall_Business.html) ([http://www.tmd9.org/TargetSmall\\_Business.html](http://www.tmd9.org/TargetSmall_Business.html)) for ideas. If you need help with planning and publicity, contact [Club Growth Director Christine Meyer](mailto:christinewmeyer@gmail.com) ([christinewmeyer@gmail.com](mailto:christinewmeyer@gmail.com)) or [Public Relations Manager Maria McDonald McNamar](mailto:MariamcmcDTM@aol.com) ([MariamcmcDTM@aol.com](mailto:MariamcmcDTM@aol.com)). We have lots of marketing literature available; ask us for materials for your event.



WHERE LEADERS ARE MADE

## 4. Start thinking about how to take your club to Distinguished status:

“Distinguished” and above labels are signs of quality clubs that attract and retain members. If your club is on the Distinguished trajectory, your officers have probably completed a Club Success Plan. If you don’t already know what you can do to execute this plan, the holiday slowdown would be a good time to ask how you can help your club meet its goals.

Goals to Achieve		Goal
1	Competent Communicator (CC) awards	2
2	More Competent Communicator (CC) awards	2
3	Advanced Communicator (ACB, ACS, ACG) awards	1
4	More Advanced Communicator (ACB, ACS, ACG) awards	1
5	Leadership Awards (CL, ALB, ALS) or Distinguished Toastmaster (DTM) award	1
6	More CL, ALB, ALS, or DTM award	1
7	New members	4
8	More new members	4
9	Club officers trained June-August	4
	Club officers trained December-February	4
10	Membership-renewal dues on time	Y
	Club officer list on time	Y

## 5. Pursue your individual goals.

As a district leader, I don’t have a lot of time to develop speeches during the busier times of the Toastmasters year, but the holiday slowdown means I can be working on my communication manuals. If you haven’t set personal education goals for the year, do it now. My minimum goal is always a Triple Crown, with at least a CC, CL, and one other award, usually the Leadership Excellence award for completing a High Performance Leadership project.

Whatever you do during this “Holiday Toastmasters Slowdown, please accept my warm wishes for a lovely holiday season!

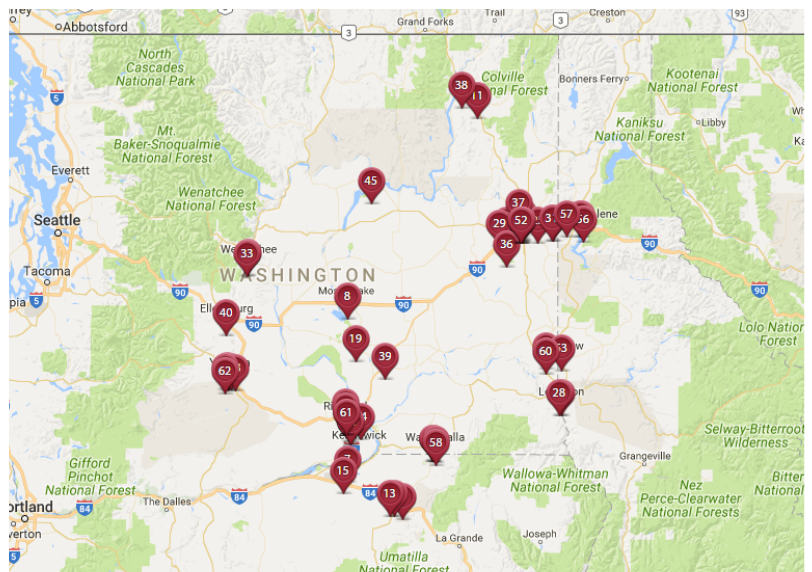


# Play a Key Role in Deciding the District’s 2017-2018 Alignment

Each Toastmasters year, Toastmasters International requires districts to scrutinize the way their clubs break down into areas and divisions. An alignment that is not well thought out can create prolonged issues for clubs and members.

As a member, you have the opportunity to have a voice in next year’s alignment. We seek an Alignment Committee Chair and committee members by Dec. 1. We will strive for equal representation across the five divisions.

Please contact District Director Kathy Hansen if you’d like to serve:  
DD\_kathy@tmd9.club.





# Speech Contest Front

Jennifer Zerba, DTM

District 9 and their dedication to each other's success was evident by the outpouring of support for the Fall 2016 Conference because it was a HUGE success! I want to give a magnanimous shout out to all the committee members and especially Mark Haven our committee chair! If you attended and have not filled out an evaluation, please go to: <http://www.surveygizmo.com/s3/2728421/Fall-2016-Conference-Evaluation-Toastmasters-District-9>



## Leadership Front:

Can you believe **Club Success EXPO Officer Training** is coming around again? Look for the 2<sup>nd</sup> round training near you. District 9 will offer 6 different locations and you may attend any! This round will have niche training for all officer roles AND you will get trained for all offices not just your own. We will have parliamentary procedure and how to conduct speech contests. Join the momentum to energize you and your clubs. Please go to: [http://www.tmd9.org/OfficerTraining\\_TLI.html](http://www.tmd9.org/OfficerTraining_TLI.html) to register for your trainings.

- December 3, 2016 in Kennewick at the Library from 9AM – 2PM.
- January 7
- January 14 in Walla Walla
- January 28
- February 4

## Speech Contest Front:

International Speech Contests and Evaluations will be:

- Division A: .....April 8, 2017
- Division B: .....April 15, 2017
- Division C: .....April 22, 2017
- Division D: .....April 29, 2017
- Division E: ..... May 6, 2017

## District 9 Conference:

May 27, 28, & 29 in Wenatchee, WA

Please contact your Area Directors and Division Directors with questions about when to schedule your club and Area contests. Remember: If you have a combined club contest, each club must have a separate contest. If you have a combined Area contest, each Area must have a separate contest. Please contact me if you have ANY questions or concerns. [jen@zerba.com](mailto:jen@zerba.com)

## Distinguished Club Program Front:

2<sup>nd</sup> Round of District Officer Training is focused on Distinguished clubs, Areas and Divisions provided by Natalie Palmer, DTM, Region 1 Regional Advisor. Your District Directors will be better qualified and informed on how to help all our clubs and their members see the benefits and perks of being a Distinguished Club.

We are well on track for many of our clubs to be Distinguished and using a Club Success Plan will be instrumental in that process. 42 Clubs were trained in the 1<sup>st</sup> round receiving ½ of Goal #9 in the Distinguished Club Plan. Going to 2<sup>nd</sup> Round training will get the remaining ½ of Goal #9.

Until next time, keep moving forward,  
Jennifer Zerba, DTM





# The Importance of Keeping Websites Accurate

Here's a personal, actual experience: I serve as the webmaster for my home club, Hog Heaven Toastmasters in Moscow, Idaho. I received an email from a young woman who was interested in Toastmasters asking for our meeting location, since the location listed on the "Find a Club" feature at the TI website conflicted with the location listed at our club website. I wrote her back with the correct information, but she never visited our club and will probably never visit any club. I was embarrassed, but I learned a valuable lesson about the importance of our website, and it's been accurate ever since.



As Club Growth Director, I'm committed to ensuring that no club and no prospective member has this kind of experience. Our clubs in District 9 need high quality websites, and we have come up with a solution.

The Board of Directors of Toastmasters International seems to agree with me about the importance of websites. In August 2016, at the convention in Washington, D.C., they recommended that up-to-date club websites be a key part of their marketing strategy. Club websites are the first best defense for membership because they are often the first way prospective members learn about Toastmasters and about individual clubs.

However, if a club website is inaccurate like my club's website, these prospective guests and new members get a negative impression not only of the Toastmasters club, but about Toastmasters as a whole. Like the young woman who emailed me, not only are they unlikely to join an individual club, they're unlikely to join any club, thus robbing them of the benefits they could've received from being a Toastmaster. In other words, it reflects negatively on the Toastmasters brand.

In October 2016, Maria McDonald McNamar, DTM; Public Relations Director, conducted a survey of District 9's club websites. She found that almost half needed attention - meaning that the websites either don't exist, or if they do, they're inaccurate or out-of-date. Most of the clubs can improve the quality of their websites, some more than others. Thus, many of these clubs miss an opportunity to attract guests likely to turn into members.

This is how we want to address this: enlist a "Webpage guru," a Toastmaster who would work with, for a stipend of up to \$1,500, individual clubs and officers to train and tutor them about how to create, improve, and maintain their webpages. In some cases, this person would travel to meet with club officers and members for face-to-face, hands-on instruction and assistance.

If you have expertise and experience in webpage creation and/or development, and are interested in serving as District 9's "Webpage Guru," please visit <http://www.tmd9.org/guru.html> for how to apply for this position. You can also email me at [christinewmeyer@gmail.com](mailto:christinewmeyer@gmail.com) for more information and if you have any questions.

To end, here's a much happier story: A few days after updating my club's website, I got another email, this time from a young college student also interested in Toastmasters. I invited him to a club meeting, and met him there later that week. He ended up joining Toastmasters, is well into his Competent Communicator manual, and has just been elected as an officer—another life changed by Toastmasters. All it took was an accurate website to start him on his successful journey as a leader and speaker. As Club Growth Director, it's my hope that we can replicate this experience in every club in District 9.

# District Fall Conference Awards



WHERE LEADERS ARE MADE

Congratulations are in order for the following people, clubs, areas, divisions who received awards during the fall conference:

## Total District 9 Education Awards 2015-16: 314

109 CC's                      58 CL's                      87 Advance Communicators                      34 Advance Leaders

## Triple Crowns:

14 Earned 3 Awards,                      11 Earned 4 Awards,                      2 Earned 6 Awards,                      1 Earned 9 Awards

## Top 10 Clubs for Education:

1. Insiders                      2. TI of Connell                      3. Post Falls                      4. Colville                      5. SpeechMasters Advanced  
6. High Desert                      7. Atomic City                      8. Spokane Valley                      9. SEL                      10. Apple Valley

## Total District 9 Distinguished Clubs 2015-16: 29:

**(P) = Presidents**

**(S) = Select**

**(D) = Distinguished**

Toastmasters International of Coyote Ridge (P)

Toastmasters International of Connell (P)

Atomic City Club (P)

Tumbleweed Toastmasters Club (P)

Articulate Ambassadors (P)

Insiders (P)

Spokane Uptowners Club (P)

Cascade Speakeasy Club (P)

Sun City Toastmasters (P)

Electric Toasters (S)

Speech Masters Advanced Toastmasters Club (S)

My Time-Our Time (S)

Cay-Uma-Wa (S)

Spokane Falls Toastmasters Club (S)

Faculty Club (S)

Greater Yakima Chamber Club (D)

Tri Cities Toastmasters Club (D)

Vision Speaks (D)

Coeur d'Alene Toastmasters (D)

Talk of the Town (D)

## L.E.A.D. Awards

*Leadership, Education, and Development: Clubs that Earned 5 Distinguished Club Goals But Had Fewer than 20 Members*

Cascade Club

Richland Desert Wind Club

Global Speakers Club

Moses Lake Toastmasters

Sun Country Club

Pendleton Club

Walla Walla Club

ConAgra Foods Lamb Weston Tater Talkers

Twin Rivers Club

Hog Heaven Club

## Notable Club Anniversaries

Lewis-Clark, 70 years

Sunrise, 60 years

Lunch Bunch: 35 years

Sun City: 30 years

Spokane Falls: 30 years

Sun Country: 20 years

Stevens Center: 10 years

Articulate Ambassadors: 5 years

ConAgra Tater Talkers: 5 years

TI of Connell: 5 years

## New-Club Sponsor Awards

*Members who sponsored a new club.*

**Dam Employees**

**Risky Business**

**Greater Yakima Chamber**

Mark Johnson/*Mentor*

Ethan Beebe/*Mentor*

Ceitllyn Connal/*Mentor*

Dani Zibell-Wolfe/*Mentor*

Benjamin Rippel/*Mentor*

## Club Coaches

*Guided coached club to Distinguished status.*

**Speechmasters**

**TI of Connell**

**Vision Speaker**

**Electric Toasters**

Joshua Gilbert

Iain Reed

Nancy Shatto

Victoria Chadderton

Kevin Mickles

Matthew Oden

Mary Syre

## Member Sponsors

Sponsored individual members.

Brenda Pangborn (20)  
Jan Taylor (6)

Nancy Shatto (12)  
Theresa Puccio (4)

Dani Zibell-Wolfe (10)  
Pam Murray (4)

Gary Hildebrand (11)  
Larry Stephenson (4)



WHERE LEADERS ARE MADE

## New Distinguished Toastmasters

Michael Anthony

Edwin Keeney (11)

## Area Director of the Year

Birgit Schwenzer, ACS, CL Area B1

## Division Director of the Year

Victor Racicot, ACG, CL, Division D

## District Director Award

Jim Marquardt, DTM

## Toastmaster of the Year

Ed Newman, DTM



**District 9 is 2nd in the world per members for DTMs!  
#19 in the world for Education Awards!**



[Click here](#) for more Conference Pictures!

### Toastmasters District 9 Humorous Speech Contest Winners



**Mike Anthony (1st), Ethan Beebe (2nd),  
Graham McLaren (3rd)**



### 2016 District 9 Toastmasters Table Topics Winners

Jennifer Zerba, Christine Meyer, Pat Johnson with Molly Harley (3rd), Shelley Kennedy-Sharpe (2nd), and Wayne Engel (1st) and Kathy Hansen



### Toastmasters District 9 Leadership Breakfast Sat., Oct. 29, 2016 - Lewiston, ID



Pictures by Maria McDonald McNamar